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**Starkey Hearing Technologies Announces  
Hearing Innovation Expo 2014 Registration Now Open**

**MINNEAPOLIS, Sept. 17, 2012** – [Starkey Hearing Technologies](http://StarkeyHearingTechnologies.com), a global leader in hearing technology, announced today that registration for Hearing Innovation Expo 2014 is now open. The event will be held at The Cosmopolitan™ of Las Vegas January 15-19, 2014, and is limited to 3,000 independent hearing care professionals. The overwhelming success of the 2012 Expo held in January means that space is already filling up fast. The Expo will provide the industry with rich content focused on research, technology, market development, business management and insight from world thought leaders. Hearing care professionals interested in attending Hearing Innovation Expo 2014 can contact their Starkey Hearing Technologies Representatives.

“We were overwhelmed by the success of the 2012 Expo and are thrilled to have the opportunity to bring this world-class, global event to our industry again,” said Brandon Sawalich, Senior Vice President at Starkey Hearing Technologies. “The speakers we have lined up and will be announcing soon will once again bring the best and brightest minds in business, patient care and research together in one place.”

The first-ever Hearing Innovation Expo held in January 2012 was not only the largest event Starkey Hearing Technologies has ever hosted, but also one of the largest for the hearing care industry as a whole. The Expo hosted 3,000 hearing care professionals and featured an array of world-renowned speakers including President Bill Clinton and Sir Richard Branson, along with a variety of educational course options.

For more information about Hearing Innovation Expo 2014, visit [HearingInnovationExpo.com](http://HearingInnovationExpo.com).

**About Starkey® Hearing Technologies**

Starkey Hearing Technologies is a privately held, global hearing technology company headquartered in Eden Prairie, Minn. The company is recognized for its innovative design, development and distribution of comprehensive digital hearing systems. Founded in 1967, Starkey Hearing Technologies currently employs more than 3,500 people, operates 21 facilities and conducts business in more than 100 markets worldwide. The company develops, manufactures and distributes hearing aids via four distinct brands – Audibel®, NuEar™, MicroTech™ and its original brand, Starkey. For more information, visit [StarkeyHearingTechnologies.com](http://StarkeyHearingTechnologies.com).

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